

For different walks of life

Case Study

IT Strategy Roadmap

RELAXO

About the Client

Relaxo Footwear is India's leading footwear manufacturing companies. With its headquarter in New Delhi and 8 manufacturing units, Relaxo produces over 6 lacs pairs of footwear, every day and keep India moving ahead.



Client Requirement

In order to achieve their strategic growth ambitions, Relaxo required a robust IT function capable of scaling to support the business going forward.

CREATING VALUES was chosen from competing mid and big size consulting firms to design a roadmap on how technology will support the business strategy and help drive businesses priorities over the next 3-5 years.

CREATING VALUES Approach

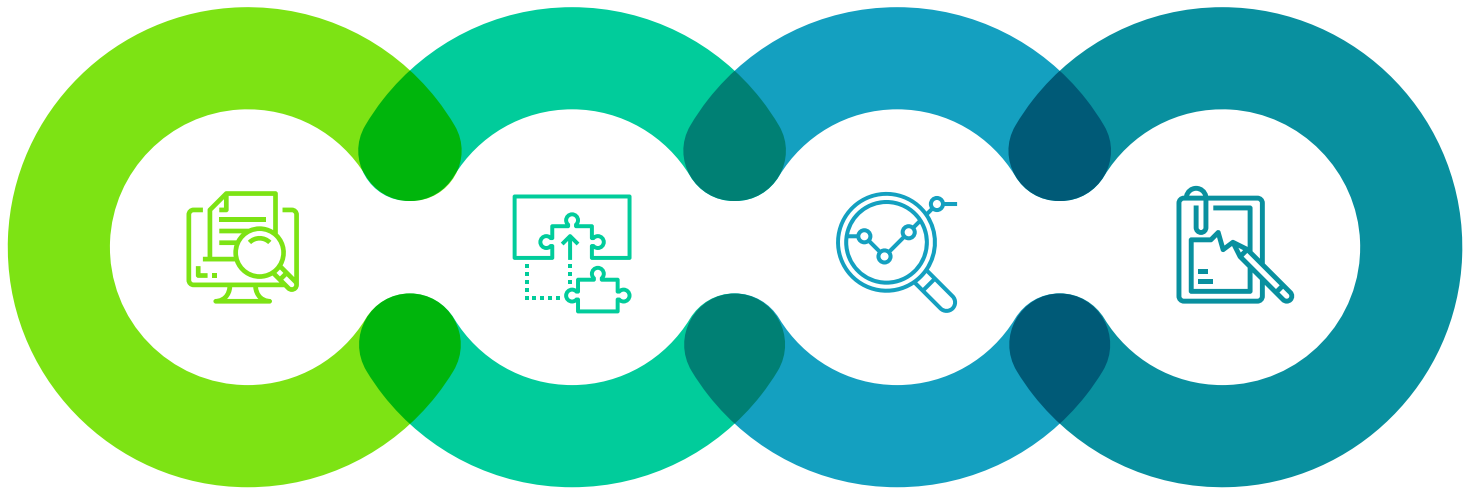
The team of CREATING VALUES, with a combined experience of IT, and other Cross Functional expertise assisted Relaxo IT team in co-creating the IT Strategy Roadmap.

The Project touched several aspects - products and services, organization enablement, and digital customer experience. The project was conducted on wide scale, and touched more than 10 core functions of the Organization.

Methodology

The project began with an IT Assessment to determine current state of the IT landscape.

The Key facets of the IT Strategy Roadmap are:



Assess existing systems and IT Landscape

Recommend the right IT platform, solution architecture, transition strategy and approach to meet the “To-Be” state

Drawing the footprint of IT Strategy Roadmap to translating Business imperatives into IT actionables.

The final report consisted of Must-Haves and Nice-to-Haves along with recommendations for the road ahead.



Customer Speak

At Relaxo, we strive for excellence. Getting a Strategy roadmap created was one such initiative towards strengthening our IT Landscape, and in future strengthening our business. We chose CREATING VALUES as a partner to carry out this Strategic Project for us. The project was very well carried out by them and we were able to successfully co-create the roadmap of our IT Transformation for the next 3-5 years.

Raghubir Singh, Head – IT, Relaxo Footwears Limited

Let's Connect!

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